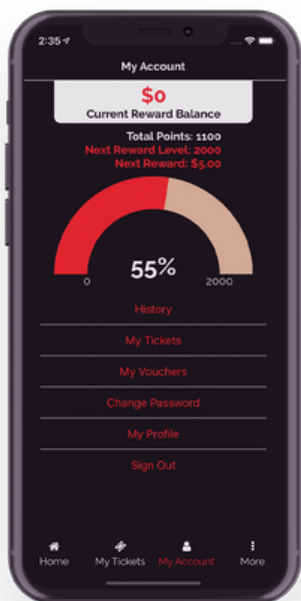


**ENHANCE EXPERIENCE ● BUILD CUSTOMER LOYALTY ● INCREASE SALES
DECREASE EMPLOYEE WORKLOAD ● INTRODUCE NEW REVENUE CHANNELS**

**THE MOBILE LOYALTY APP
BUILD BRAND LOYALTY WITH A TAILORED VIP EXPERIENCE**

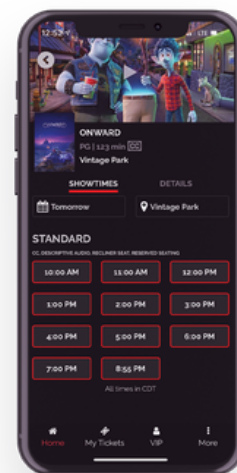
REWARDS PROGRAM

THE APP IS CUSTOM-DESIGNED TO COMPLEMENT YOUR THEATER'S REWARDS PROGRAM. A UNIQUE PROFILE IS GENERATED FOR EACH CUSTOMER AND CONTENT IS CRAFTED TO PRESENT A PERSONALIZED SPECIALIZED EXPERIENCE. TARGETED OFFERS AND REWARDS CAN BE PRESENTED TO CUSTOMERS BASED ON PURCHASE HISTORY.



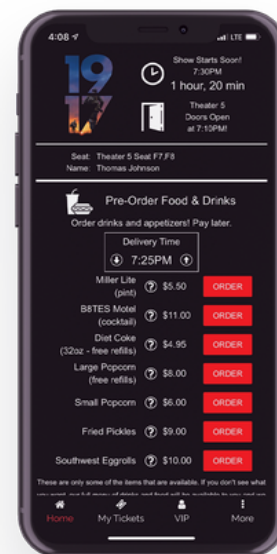
FOOD & DRINK ORDERING

THE APP CAN REDUCE LABOR COSTS WHILE STREAMLINING THE GUEST EXPERIENCE BY PROVIDING CUSTOMERS WITH THE ABILITY TO ORDER FROM THEIR PHONE BEFORE OR DURING THE MOVIE. THE APP RECORDS THE CUSTOMER'S PURCHASE HISTORY AND USES IT TO INTELLIGENTLY OFFER RELATED ITEMS AND REPEAT ORDERS.



VIP MEMBERSHIP

CUSTOMERS CAN ACCESS EVERYTHING IN THEIR MEMBERSHIP: PURCHASE HISTORY, BENEFITS, REWARDS ACCUMULATED AND SO MUCH MORE. MEMBERSHIP PERKS MAY INCLUDE EXCLUSIVE RESERVED SEATING, EARLY ACCESS TO TICKET PURCHASES, AND OTHER BENEFITS- ALL OF WHICH MAKE THE CUSTOMER FEEL LIKE A TRUE VIP.



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HOW DOES THIS WORK WITH THE VENUE VALET SYSTEM?



CALL CONNECT

THE APP INTEGRATES WITH THE CALLCONNECT DASHBOARD, ALLOWING STAFF TO PROVIDE AN EXCEPTIONAL CUSTOMER EXPERIENCE BY IDENTIFYING VIP CUSTOMERS BY NAME, PURCHASE PREFERENCES AND HISTORY, SPECIAL SERVICES THEY HAVE SUBSCRIBED TO, AND MORE.

CALLCONNECT ALSO GIVES STAFF A REAL-TIME LOOK AT WHAT IS HAPPENING IN THEIR THEATERS: MOVIES PLAYING, TICKETS SOLD, SEATS RESERVED, DOLLAR AMOUNTS SPENT PER SEAT- TO NAME A FEW.

THE APP DOES NOT REQUIRE THAT CALLCONNECT BE INSTALLED AT THE THEATER, BUT IS IT IS RECOMMENDED TO PROVIDE THE BEST CUSTOMER EXPERIENCE AND ALLOW THE STAFF TO TAKE FULL ADVANTAGED OF ALL EXSISTING AND PLANNED FEATURES.



THEATER TOOLKIT
THEATER TOOLKIT INTEGRATES WITH MANY POPULAR POINT OF SALES SYSTEMS, AS WELL AS, MANY INDUSTRY VENDORS TO CREATE A FULLY CUSTOMIZABLE, USER FRIENDLY, LIGHTNING - QUICK CHECKOUT EXPERIENCE. WHAT'S MORE, THEATER TOOLKIT CREATES TAILORED WEBSITE SOLUTIONS FOR THEATERS AND FAMILY ENTERTAINMENT CENTERS OF ALL SIZES. TAKE THE GUESSWORK OUT OF YOUR CHECKOUT PROCESS AND INCREASE YOUR ONLINE SALES.